



VA Governor's Conference on Aging

DESIGN
ENGAGE
IMPLEMENT

www.vgcoa.com

8004 Franklin Farms Drive

Henrico, Virginia 23229

(804) 297-5163 | TTY (800) 464-9950



2017 Virginia Governor's Conference on Aging
May 22-23, 2017 – Hotel Roanoke – Roanoke, Va.

• **Title Sponsor - \$20,000 (one available)**

- One exhibitor table - selected location
- Six conference registrations
- Reserved seating for eight attendees at all general session events
- One sleeping room for the night of May 22nd, 2017
- Speaking opportunity at opening plenary session
- Logo and description in conference program
- Logo and description on conference website
- Logo and description on all relative social media
- Prominent logo placement in all conference signage
- Opportunity to include promotional item in conference registration bag
- Company name listed in all press releases and media advisories promoting the event
- Logo placement on all conference related materials
- Full page advertisement in conference program
- First right of refusal for 2018 Conference

• **Presenting - \$15,000 (~~two available~~) ONE AVAILABLE**

- One Exhibitor Table - selected location
- Six conference registrations
- Reserved seating for six attendees at all general session events
- One sleeping room for the night of May 22nd, 2017
- Logo and description in program
- Logo and description on website
- Logo placement on any relative social media
- Logo placement on all conference related materials
- Prominent logo on all conference signage
- Banner placement in the entrance
- Opportunity to provide promotional item for conference registration bag
- Company name listed in all press releases and media advisories promoting the event
- Special sponsorship recognition during the lunch plenary session
- 1 full page advertisement in conference program
- First right of refusal for 2018 Conference

2017 Virginia Governor's Conference on Aging
May 22-23, 2017 – Hotel Roanoke – Roanoke, Va.

• **Platinum - \$10,000** ~~(two available)~~ **ONE AVAILABLE**

- One exhibitor table - selected location
- Five conference registrations
- Reserved seating for five attendees at all general session events
- Speaking opportunity - 2 minutes at the closing plenary session
- Logo and description in program
- Logo and description on website
- Logo placement on any relative social media
- Prominent logo on all conference signage
- Banner placement in the entrance
- Opportunity to provide promotional item for conference registration bag
- Special sponsorship recognition during the lunch plenary session
- 1 full page advertisement in conference program
- First right of refusal for 2018 Conference

• **Gold - \$5,000**

- One exhibitor table
- Four conference registrations
- Complimentary reserved seating for 4 guests at all general session events
- Logo and description in program
- Logo and description on website
- Logo placement on any relative social media
- Logo on all conference signage
- Opportunity to provide promotional item for conference registration bag
- Sponsorship recognition during the lunch plenary session
- 1/2 page advertisement in conference program

2017 Virginia Governor's Conference on Aging
May 22-23, 2017 – Hotel Roanoke – Roanoke, Va.

• **Silver - \$2,500**

- Three conference registrations
- Complimentary reserved seating for 3 guests at all general session events
- Logo and description in program
- Logo and description on Website
- Logo on main conference room entrance
- Logo placement on any relative social media
- Logo on all conference signage
- Opportunity to provide promotional item for conference registration bag
- 1/4 page advertisement in conference program
- \$150 discount on exhibit table

• **Bronze - \$1,000**

- Two conference registrations
- Logo in program
- Logo on website
- Logo placement on any relative social media
- Logo on all conference signage
- Opportunity to provide promotional item for conference registration bag
- 1/8 page advertisement in conference program

• **Conference Reception Sponsor - \$10,000 (1 available)**

- Logo placement on all reception signage
- Opportunity for one company representative to join in welcome remarks during the reception
- Two conference registrations
- Reserved seating for 2 at all general session events
- Logo and description in program
- Logo and description on website
- Logo placement on any relative social media
- Logo on all conference reception signage
- Company name listed in all press releases and media advisories promoting the conference
- 1 full page advertisement in conference program

2017 Virginia Governor's Conference on Aging
May 22-23, 2017 – Hotel Roanoke – Roanoke, Va.

• **Conference Bag Sponsor - \$10,000 (1 available)**

- Logo placement on conference bag given to each attendee
- Logo and description in program
- Logo and description on website
- Logo on all conference signage
- 1 full page advertisement in conference program

• **Live Streaming: \$10,000 (one available)**

- Two conference registrations
- One exhibit booth
- Logo placement on live streaming system
- Logo placement in conference program
- Logo placement on conference website
- Logo placement on all relative social media
- 1/2 page advertisement in conference program
- First right of refusal for 2018 conference

• **Keynote Sponsor - \$5,000 (two available)**

- 2 conference registrations
- Complimentary reserved seating for two guests during general session
- Opportunity to participate in welcome of keynote speaker
- Logo placement on stage during keynote presentation
- Logo placement in conference program
- Logo placement on conference website
- Logo placement on all relative social media
- 1/2 page advertisement in conference program
- First right of refusal for 2018 Conference

2017 Virginia Governor's Conference on Aging
May 22-23, 2017 – Hotel Roanoke – Roanoke, Va.

• **Mobile Device Charging Stations: \$3,500 (two available)**

- Logo placement on all mobile device charging station
- Logo placement in conference program
- Logo placement on all relative social media
- 1/4 page advertisement in conference program
- First right of refusal for 2018 conference

• **Conference Gift Sponsors**

- Logo placement on conference gift
- Logo and description in program
- Logo and description on website
- Logo placement on any relative social media

Hotel keycard: \$3,000

Water bottle: \$3,000

Notebook: \$2,000

Phone wallet: \$1,750

Lip balm: \$1,000

• **Exhibit area: \$2,500 (one available) SOLD**

- One exhibitor table
- One conference registration
- Logo placement at entrance to Exhibit Area
- Logo placement in conference program
- Logo placement on conference website
- Logo placement on all relative social media
- 1/4 page advertisement in conference program
- First right of refusal for 2018 Conference

2017 Virginia Governor's Conference on Aging
May 22-23, 2017 – Hotel Roanoke – Roanoke, Va.

• **Morning coffee: \$1,000** ~~(two available)~~ **ONE AVAILABLE**

- Logo placement at all morning coffee break locations
- Logo placement in conference program
- Logo placement on all relative social media
- 1/2 page advertisement in conference program
- First right of refusal for 2018 conference

• **Afternoon networking break: \$1,000** (two available)

- Logo placement at all afternoon networking break locations
- Logo placement in conference program
- Logo placement on all relative social media
- 1/4 page advertisement in conference program

• ~~Exhibitor \$400~~ **SOLD OUT**

- Exhibit table
- Display of logo on conference materials and website
- One conference registration

• **Advertising**

- Logo placement on digital and printed conference signage and promotion - \$200
- Logo placement plus ¼ page ad - \$250
- Logo placement plus ½ page ad - \$500
- Logo placement plus full page ad - \$750
- Logo placement plus full page ad and self-provided ad for swag bags - \$1,000

* Program ad space limited



**DESIGN
ENGAGE
IMPLEMENT**

www.vgcoa.com
8004 Franklin Farms Dr., Henrico, Va. 23229
(804) 297-5163 | TTY (800) 464-9950

**2017 Virginia Governor's Conference on Aging
May 22-23, 2017 – Hotel Roanoke – Roanoke, Va.**

2017 Sponsorship Levels

Our organization would like to sponsor the following level(s):

- Title - \$20,000
- Presenting - \$15,000
- Keynote - \$5,000
- Platinum - \$10,000
- Gold- \$5,000
- Silver - \$2,500
- Bronze - \$1,000
- Exhibitor - \$400
- ~~Exhibitor Area - \$2,500~~ **SOLD**
- Conference Reception - \$10,000
- Live Streaming - \$10,000
- Mobile Charging Stations - \$3,500
- Morning Coffee - \$1,000
- Afternoon Networking Break - \$1,000

Conference Gift:

- Conference Bag - \$10,000
- Hotel Keycard - \$3,000
- Water Bottle - \$3,000
- Phone Wallet - \$1,750
- Lip Balm - \$1,000
- Notebook - \$2,000

Advertising:

- Logo placement - \$200
- Logo placement + 1/4 ad - \$250
- Logo placement + 1/2 ad - \$500
- Logo placement + full ad - \$750
- Logo placement + full ad and collateral - \$1,000

SPONSORSHIP DEADLINE - APRIL 1, 2017

For more information, please contact Martina James at **804.297.5163** or martina.james@dars.virginia.gov

Please email corporate logo (in .EPS format) no later than April 1, 2017 to: martina.james@dars.virginia.gov

Please complete and mail this agreement to:

**Va. Association of Area Agencies on Aging
Attn: VGCoA
24 East Cary Street, Suite 100
Richmond, Virginia 23219**

All checks should be made payable to:

Virginia Association of Area Agencies on Aging

Company Name

Contact Name

Title

Address

City

State

Zip

Email

Phone

Signature

Date

